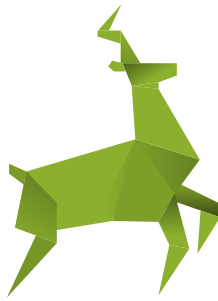




HumanGood:
Reimagine Retreat Schedule 2024





Day 1

Monday, Sept. 9





Day 1

Monday, Sept. 9



Before 5 p.m.

Travel & Hotel Check-In

Monday is a travel day! Arrive at Portland International Airport and take an Uber/Lyft/taxi to the Duniway Portland hotel, where you can check in and get settled before our welcome reception and dinner! Check-in is at 3 p.m.

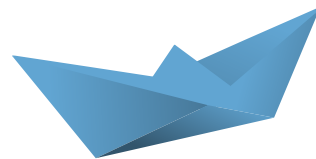


5 p.m.

Kickoff & Cocktails

Our special guest is [Jennifer Werdel](#), a sales, marketing, and PR professional, who will help us get ready to reimagine during this welcome party. Please note that the opening kickoff will be held outdoors, so dress accordingly. We'll enjoy delicious food, refreshing drinks, and great company!





Day 2

Tuesday, Sept. 10





Day 2

Tuesday, Sept. 10



7:30 a.m.

Coffee in the Lobby



8 a.m.

Breakfast on Board

Jump on the bus and enjoy a light, boxed breakfast.



8:30–11:15 a.m.

Rose Villa Visit

Get ready for our first full day together! We'll arrive at Rose Villa, an award-winning Life Plan Community in suburban Portland, where we will hear a presentation on the community and take a tour.



11:15 a.m.–12 p.m.

Board the Bus for Lunch

We will travel back to downtown Portland for lunch and a general session at Fogo de Chão, a Brazilian steakhouse!



12–1:15 p.m.

**Lunch & Revenue Team
Roadmap to Success**

Over a festive lunch, get pumped up about the future of our team, presented by [Dennis Gradillas](#), SVP of Revenue; [Suzanne Nagel](#), VP of Marketing; and [Nikole Jay](#), Post-Acute Occupancy Development Director.



Day 2

Tuesday, Sept. 10



1:15–2:15 p.m.

How Did You Do That? Peer-to-Peer Panel Chat

Our friend and colleague, [John Rogers](#), Director of Sales at The Terraces at Summitview, will moderate a panel conversation on building sales culture and PAL best practices.



2:15–2:30 p.m.

Break



2:30–4 p.m.

HumanGood Inclusion Council Presents: Mindset Training

Can we strengthen our teams by addressing our biases? What does true inclusion look like in our work environment? How can we improve both support and engagement with one another?

Experienced facilitator, trainer and coach of the ASPIRE Group, [Diane Burbie](#) will host this interactive workshop.



4–5:45 p.m.

Relax & Refresh



Day 2

Tuesday, Sept. 10



5:45-6 p.m.

Board the Bus

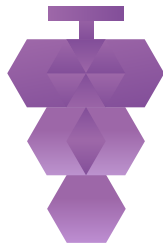


6:30-9 p.m.

Dinner Cruise

We'll board the Portland Spirit on the Willamette River and sail along, taking in the dazzling city sights and lights! You'll enjoy drinks, a three-course meal, a caricaturist and the sights of Portland!





Day 3

Wednesday, Sept. 11





Day 3

Wednesday, Sept. 11



7:30 a.m.

Coffee in the Lobby



8-9:15 a.m.

Breakfast on Board

Board the bus no later than 8 a.m. as we head to Hillside, located south of Portland in McMinnville. Breakfast will be served on the bus.



9:30–11:30 a.m.

Baseline Coaching

How can we work together to create a highly productive environment?

Expert sales leadership trainer and executive coach, [Dennis Connelly](#) will lead a session focusing on maintaining organizational health and fostering continuous improvement so we can enjoy even greater success together in 2024, 2025 and beyond!



11:30 a.m.–12 p.m.

Reimagine Hillside

Hear from [Sarah Jolles](#), Senior Director of Brand Marketing; Karmen Hudson, Regional Sales Director; and [Tim McDade](#), Regional Director of Buildings & Grounds, as they paint a picture of what it means to reimagine one of our newest HumanGood communities.



Day 3

Wednesday, Sept. 11



12-12:45 p.m.

Lunch Break & PAL Headshots

Break for lunch and for our PAL team, take five minutes to say "cheese" and have your headshot snapped by our own Loren Roberts, Marketing Specialist.



1-2:15 p.m.

Hillside Campus Tour

After hearing about what it means to reimagine Hillside in the morning, we'll kick off our afternoon by touring the beautiful 57-acre campus.

The tour will be hosted by Karmen Hudson, Regional Director of Sales; [Stephanie Cook](#), Executive Director, Hillside; and Roberta Carlson, Director of Sales, Hillside.



2:30-3 p.m.

Health Services Leadership - PAC Partnerships

Nikole Jay, Post-Acute Occupancy Development Director and special guests will deliver a high-level look at building business opportunities!



3-3:30 p.m.

The Power of Google Reviews

Google reviews are a crucial part of our digital marketing strategy. Demi Mallios, Senior Marketing Manager, and key presenters will explain why Google reviews are so important and how we can all contribute.



Day 3

Wednesday, Sept. 11



3:30-5 p.m.

Design Thinking To Reimagine Our Business

Can design thinking help us reimagine how we do business?

For our last session of the day, executive coach, author and speaker [Diane Flynn](#), co-founder and CEO of Reboot Accel, will host an engaging session focused on business excellence and personal empowerment.



5:15-6 p.m.

Bubbly on Board!

Depart Hillside on the bus to head to Stoller Family Estate winery! We'll enjoy bubbly on board to kick-start our third evening together.



6-9 p.m.

Wine Experience Dinner

We promised wine! At the Stoller Family Estate winery, located in the heart of the Willamette Valley, we'll step inside for a special wine experience and dinner.

Hear closing remarks from Dennis Gradillas, SVP of Revenue, and relive the memories of the past three days with a special video presented by Roberto San Luis, Art Director.



9 p.m.

Back to the Hotel

Thanks to everyone for making the event!



Where We'll Find the Fun!

Portland International Airport (PDX)
7000 NE Airport Way, Portland, OR 97218

The Duniway Portland
545 SW Taylor Street, Portland, OR 97204

Rose Villa
13505 SE River Road, Portland, OR 97222

Fogo de Chão Brazilian Steakhouse
930 SW 6th Avenue, Portland, OR 97204

Hillside
300 Hillside Park Way, McMinnville, OR 97128

Stoller Family Estate
16161 NE McDougall Road, Dayton, OR 97114